

VISION/PURPOSE:

CORE VALUES: With brief explanation or example

- 1.
- 2.
- 3.
- 4.

OUR BUSINESS IS:

ANNUAL OKR: Max 4 objectives with Max 5 KR's each

- 1.
- 2.
- 3.
- 4.

KEY METRICS: Change as needed

KEY CHALLENGES

Period:

Objectives & Key Results	Whose?	% Done	Comment
Objective 1: _____ KR1: _____ KR2: _____ KR3: _____ KR4: _____ KR5: _____	_____ _____ _____ _____ _____	_____ _____ _____ _____ _____	
Objective 2: _____ KR1: _____ KR2: _____ KR3: _____ KR4: _____ KR5: _____	_____ _____ _____ _____ _____	_____ _____ _____ _____ _____	
Objective 3: _____ KR1: _____ KR2: _____ KR3: _____ KR4: _____ KR5: _____	_____ _____ _____ _____ _____	_____ _____ _____ _____ _____	
Objective 4: _____ KR1: _____ KR2: _____ KR3: _____ KR4: _____ KR5: _____	_____ _____ _____ _____ _____	_____ _____ _____ _____ _____	